
CORRECTED MEETING NOTES (5/22/08)
CGIA BOARD OF DIRECTORS MEETING
Tuesday, April 22, 2008 Board Meeting at CalGIS in Modesto

Meeting called to order by Chairperson Kris Lynn-Patterson at 1:05 PM.

I. BOARD ROLL CALL (those in attendance highlighted in yellow)

Officers:

Chair: Kris Lynn-Patterson, Academic Coordinator for GIS, UC Davis-Kearny AG Center
Vice Chair: Mary Hurley
Secretary: Ruth Anne Harbison, City of Merced
Treasurer: Martha Rodgers
Executive Director: George White – Policy Innovation Works

Directors Representing:

Cities

- Dan Hildebrand – GIS Manager for the City of Escondido (2nd year)
- Ruthanne Harbison, GIS Coordinator, City of Merced (1st year)

County Government

- Mark Clark, Tulare County (2nd year)
- Jeff Orton, Kern County (1st year)

Regional Government

- Paul Hardwick, San Diego Association of Governments (2nd year)
- John Hui, Deputy CIO, Contra Costa County, (1st year)

State Government

- John Ellison, Resources Agency (2nd year)
- Oscar Jarquin, GIS Manager, California Department of Transportation (1st year)

Federal Government

- Dave Hansen, US Bureau of Reclamation (2nd year)
- Larry Vredenburg, GIS Coordinator Bureau of Land Management, Bakersfield Field Office (1st year)

Public Utilities

- Vacant as of April 1, 2008
- Tom Haslebacher, Geologist & Hydrogeologist, Kern County Water Agency, Bakersfield (1st year)

Education

- Chris Lewis, California State University, Chico
- William Budke, Faculty Member, Geosciences and Agricultural Sciences, Ventura College (1st year)

Private Business

- Dennis Wuthrich, Farallon Geographics (2nd year)
- Martha Rodges, CEO, GeomorphIS (1st year)

Professional Societies and Not-for-Profits

- Malcolm Adkins, Michael Baker Inc., BAAMA URISA Chapter President (2nd year)
- Vacant as of April 1, 2008

2. CGIA BOARD OF DIRECTORS MEETING AGENDA

Meeting Purpose: Review Key Initiatives for the Year & Networking

1. Review CGIA's New Marketing & Outreach Strategy

Kris started the discussion:

- Board has met several times to work on this.
- Have come up with deliverables: handouts, posters, PowerPoint.
- a. **Conceptual Approach - Policy and Legislative Outreach & Advocacy**
 - We should make clear the message for many audiences
 - future directions
 - Include information on National initiatives for alignment with state and federal elements in targeted areas.
 - b. **Presentation**
 - George presented the PowerPoint with discussion on each of the slides.
 - Discussion on the PowerPoint included some comments:
 - Good presentation for Boards
 - May be too overwhelming for some groups
 - Maybe have one for marketing and one for informing
 - Maybe one for new audiences that explains in more detail the acronyms and information about the data
 - We should make clear the message for many audiences.
 - c. **Poster**
 - Kris presented her poster which she stated is ever evolving and can be changed as needed. It will be available online for members to take to meetings.
 - Very nice poster in large format.
 - d. **Banner** – there was no discussion on the banner.
 - e. **Outreach Expectations** – there was no discussion on this item but covered in discussion about the Presentation and Poster.
 - f. **CGIA Booth Logistics for CalGIS** – George asked board members to spend some time in the booth at the conference as time permitted.

2. Strategic Planning with Regional Collaboratives Project Report

Malcolm gave a brief overview of the 2006 California Spatial Data Infrastructure:

- Have had several meetings around the state with GIS groups.
- Prioritized to eleven data sets
- Funding from Federal government.

George commented we are in alignment with this using the NSGIC models. All the work and deliverables are on the website. California is now making good steps and progress.

3. **CGIA Imagery for the Nation Business Planning & Best Practices Project Report**

George stated the report is on the website. The Calif. GIS Council formed a working group. Carol applied for the grant and when received turned administration of it over to CGIA. The RFP's went out, a vendor was selected, and work started in November of 2007 with collaboration with consultants, CGIA, and USGS. The final report is in draft. George commented that this may be the first time the NSGIC model was used. The current draft concludes with possible next steps to develop best practices.

Mary presented George, Kris, and RuthAnne with certificates of excellence and gifts for their work in CGIA and CalGIS.

4. **Legislative/Policy Action Items**

a. AB 1978

- There is a link on the website to view the document.

The Board is considering opposing the bill. George stated the bill has been pulled. He suggested we should proceed to reach out to legislatures for discussion on this. As new information becomes available it will be added to the website.

Oscar suggested maybe we should hold off now that it has been dropped. Maybe the new board can address this when installed in July. Dave suggested we develop a small working group to review. Bruce added that we won't know until after April 23rd. If there is no vote then it is dead for the year. He explained more about AB1978 and what it was designed to do.

Dave suggested we develop a small working group to review and define a clear definition of terms in case it comes up again and we would have a clearer answer.

Kris agreed that this is an actionable item and will work on setting up a committee.

- #### b. Amicus Brief – Bruce gave an overview of this item. There was a lawsuit filed against Santa Clara County which they lost. The County has filed an appeal and the court asked Bruce to do this Amicus Brief. He would like CGIA to sign on in support of the brief. This information would be helpful for the Judge in the case. The brief has four sections:

- What is a GIS basemap?
- Explains the value of GIS.
- Explains how 40 other counties operate without charging.

-
- The County claims critical infrastructure data is in danger.

Bruce continued that there is more value in public use of GIS or that it is in the public's best interest to have it available. Several already have access to GIS data.

Bruce asked that CGIA support the brief by signing it.

Oscar suggested that everyone should read it and then do an online vote.

Bruce stated the deadline has been extended to 5/20. He also stated that anyone can sign it as an individual too.

Kris will send out an online vote to everyone and set a date to be completed.

5. GIS Executive Forum Logistics– June 19, 2007 – John Ellison gave a brief review of progress to date:

- a. Speakers for Executive Breakfast – Terri Takai to host breakfast.
 - Cy Smith, Oregon GIO and NSGIC President
 - Eric Swanson, Michigan CIO
 - Jim Geringer will speak during lunch.

Sponsors for the event are Microsoft, Bull, Autodesk, Google, and ESRI.

Kris stated that CGIA is involved in the logistics and coordinating with Russ Hicks, event producer.

- b. Legislative Outreach – CGIA will be working with legislative outreach to contact them for attendance at event.
- c. Call for Papers Content & Coordination

RuthAnne stated we have 13 submitted so far and there may be more during the week.

- d. CGIA Booth, Banner, Poster, and Presentation – Kris and George will be working on this. The poster is done as well as the presentation. Will be asking members to spend time in the booth.

3. ADJOURN – Confirm Next Meeting Date and Time: May 20, 2008 at 10:00 (Approve Election of Officers Ballot)

Note: This is a special CGIA Board meeting, held annually at the CalGIS Conference, with an emphasis of reviewing selected CGIA initiatives as identified above.

*** Agenda items in Bold are decision action items for this meeting. ***